



# Ulster County ITALIAN AMERICAN FOUNDATION



## ANNUAL SPONSORSHIP OPPORTUNITIES

### BACKGROUND

The Ulster County Italian American Foundation was founded based upon the premise that the 35,000 Italian Americans living in Ulster County were looking for an organization to express their ethnic pride and gather to help others in our community. With a rich history of working and living in Ulster County, many Italian American families immigrated through Ellis Island to Kingston, New York and surrounding towns in search of making a living and leaving the poverty in the old country. This migration lasted for 50 years, and during that time economic fortunes improved and families settled in to a wonderful life in Ulster County. However, Italian traditions were fading as each generation passed and the creation of the Ulster County Italian American Foundation was the answer to "Sustaining Traditions", as spoken by the Vice Consul of Italy, Stefano Acunto, at the October 11, 2016 Italian Festival.

### PURPOSE

We are dedicated to preserving and promoting the rich culture Italian Americans share in Ulster County. We achieve our goals through outstanding cultural programs, language classes, educational lectures, monthly dinners and community support. We raise funds to provide Education Awards to students, Contributions to not-for-profit organizations and to those individuals in need of hardship assistance.

### ORGANIZATION

We are a 501(c)(3) organization, approved by the Internal Revenue Service in August 2015, after being incorporated as a New York State Not-For-Profit.

[www.uciaf.org](http://www.uciaf.org)

PO Box 4427 • Kingston New York 12402 • 845-338-9111



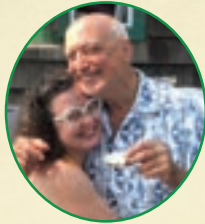
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@ulstercountyiaf



Frank Casciaro



Nicole & Joe Famiglietti



Mary Tuma



Guy Greco



John Ioia



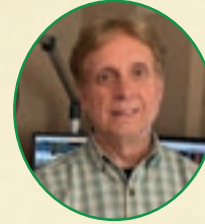
Les Lombardi



Leonisa Ardizzone



Tony Marmo



Warren Lawrence  
Radio Kingston WKNY



Gabrielle Euvino

## TUTTO ITALIANO

### Live from Kingston, it's Tutto Italiano!

Since 2018, UCIAF has been hosting our own weekly radio show aptly called, Tutto Italiano (“Everything Italian”). Never lacking for conversation, we Italians know how to talk. And so we do... about everything and anything related to Italian culture: the arts, food, music, stories, movies, books, local Italian cultural events, and sometimes including Italian musicians and singers performing live...capisci?

Each week, we welcome a guest of Italian American heritage into a conversation along three major themes: The Now – The Traditions – The New. Seasonality also drives specific shows, especially during the holidays and traditional family events. Since our first show, we have interviewed hundreds of guests – both locally and from around the world – on a range of subjects.

In addition, Tutto Italiano allows us to make announcements and pay homage to the outstanding volunteers and sponsors that make up the Ulster County Italian American Foundation.

### The Cast

Our rotating cast of local Italian American co-hosts include: Tony Marmo, Gabrielle Euvino, Frank Casciaro Jr., Guy Greco, Mary Tuma, Leonisa Ardizzone, Joe and Nicole Famiglietti, John Ioia and Les Lombardi.

If you would like to be a guest on our show, or have a suggestion, by all means get in touch with us and join the conversation.

### Archived Shows

All shows are available in the WKNY archive at: [radiokingston.org](http://radiokingston.org)

Just click on “Shows” and scroll down to “Tutto Italiano” to find all of the shows to date or simply plug in “Tutto Italiano” in the upper right hand corner beneath the “Search” button.

A hearty and sincere GRAZIE to the cast of characters at Radio Kingston. We are thrilled to be on board.

**Radio Kingston/WKNY 1490 AM/107.9 FM**

**Website: [RadioKingston.org](http://RadioKingston.org)**

**Sundays 1:00pm - 2:00pm**

## Sunday, October 8, 2023 Festival

We thank you for your previous support and attendance. We look forward to seeing you at the largest Italian Festival in the Hudson Valley!

**[www.uciaf.org](http://www.uciaf.org)**

**or email: [uciafinc@gmail.com](mailto:uciafinc@gmail.com)**

**We hope to see EVERYONE on October 8th.**

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[@ulstercountyitalianamericanfoundation](https://www.facebook.com/ulstercountyitalianamericanfoundation)

[www.uciaf.org](http://www.uciaf.org)



[@ulstercountyiaf](https://www.instagram.com/ulstercountyiaf)

# SPONSORSHIP



What You Get:	Platino (Platinum) \$5,000	Gli Oro (Gold) \$3,500	Lo Argento (Silver) \$2,500	Il Bronzo (Bronze) \$1,500	Il Rame (Copper) \$1,000	Il Zinco (Zinc) \$500
<b>Festival Main Stage:</b> Your banner and name announced over the PA	✓	✓				
<b>Festival:</b> Complimentary booth at the annual Festival	✓	✓				
<b>Festival:</b> Your logo displayed on the Festival Program	✓	✓	✓	✓	✓	✓
<b>Festival:</b> Your logo displayed on the Festival Sponsor Banner	✓	✓	✓	✓	✓	
<b>Festival:</b> Your name displayed on Festival rack cards (commitment prior to 4/1)	✓	✓	✓	✓	✓	
<b>Website:</b> Your logo displayed on Sponsors Page	Link	Link	✓	✓	✓	✓
<b>Facebook:</b> UCIAF posting your business name	✓	✓	✓	✓		
<b>Email:</b> Your logo included in all event emails	✓	✓	✓	✓		
<b>Radio:</b> Your name mentioned weekly on Tutto Italiano on Radio Kingston	✓	✓	✓	✓		
<b>Tutto Italiano on Radio Kingston:</b> In studio guest once per year- 30 minute interview	✓	✓	✓			
<b>Calendar:</b> Your logo as Presenting Sponsor on UCIAF Calendar	✓					
<b>Monthly Sponsor on Calendar</b>	\$300	\$300	\$100	\$100		
<b>Monthly Dinner Sponsor</b> on pull up banner/announcement	✓	✓	✓			
<b>Business Membership to UCIAF</b>	✓	✓	✓			
<b>Complimentary dinners to Monthly Meetings (Total)</b>	10 dinners	6 dinners	4 dinners			
<b>Summer Movies Series/Cultural Events:</b> Your company brand on all monthly promotional material	✓	✓				

## Other Opportunities

- \$1,000 Educational Award/Scholarship/Naming Rights
- \$250 Company Name/Logo on UCIAF Website
- \$300 Monthly Dinner Meeting Sponsor

**uciafinc@gmail.com**

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 @ulstercountyiaf

# Ulster County ITALIAN AMERICAN FOUNDATION

**President: Tony Marmo**

First VP: Anthony Tampone,

Second VP: Al Scilla

Secretary: Gina Sottile

Treasurer: Bill Calderara

Current Directors at large:

John Ioia & Debra Tampone

Community Care: Mary Tuma

Fund Raising: Nina Postupack

Membership: Suzanne Sottile

Social Media: A. Scilla and N. Alba

Educational Awards:

Les Lombardi & Anna Brett

Bylaws: Anthony Tampone

Cultural Events: L. Saccoman & G. Sottile

Anthony Tampone, Festival Chair



## Yes, I want to be an Annual Sponsor of the UCIAF

PLEASE CONTACT ME ABOUT SPONSORSHIP

PLATINUM \$5,000

SILVER \$2,500

COPPER \$1,000

GOLD \$3,500

BRONZE \$1,500

ZINC \$500

OTHER

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Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Nina Postupack, Po Box 4427, Kingston, NY, 12402. Email Nina at npostu@aol.com. Make checks payable to UCIAF.

Proceeds from the Italian American Festival will be used to support UCIAF, Community Care and Education Awards for graduating Italian American High School seniors in Ulster County who exemplify the values and vision of the Foundation in their community.

The Ulster County Italian American Foundation is a 501(c)(3) not for profit organization whose mission is to promote, preserve and celebrate the Italian heritage and culture in Ulster County and beyond.

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