Ulster County Italian American Foundation

President: Les Lombardi
First VP: Nina Postupack
Second VP: Anna Brett
Secretary: Linda Palladino
Treasurer: Bill Calderara
Awards: Anna Brett
Bylaws: Dr. John Ioia
Cultural Events: L. Saccoman & G. Sottile

ANNUAL SPONSORSHIP OPPORTUNITIES

BACKGROUND
The Ulster County Italian American Foundation was founded based upon the premise that the 35,000 Italian Americans living in Ulster County were looking for an organization to express their ethnic pride and gather to help others in our community. With a rich history of working and living in Ulster County, many Italian American families immigrated through Ellis Island to Kingston, New York and surrounding towns in search of making a living and leaving the poverty in the old country. This migration lasted for 50 years, and during that time economic fortunes improved and families settled in to a wonderful life in Ulster County. However, Italian traditions were fading as each generation passed
and the creation of the Ulster County Italian American Foundation was the answer to “Sustaining Traditions”, as spoken by the Vice Consul of Italy, Stefano Acunto, at the October 11, 2016 Italian Festival.

PURPOSE
We are dedicated to preserving and promoting the rich culture Italian Americans share in Ulster County. We achieve our goals through outstanding cultural programs, language classes, educational lectures, monthly dinners and community support. We raise funds to provide Education Awards to students, Contributions to not-for-profit organizations and to those individuals in need of hardship assistance.

ORGANIZATION
We are a 501(c) organization, approved by the Internal Revenue Service in August 2015, after being incorporated as a New York State Not-For-Profit.

www.uciaf.org

Company Name
Contact Name
Street Address
City_______________________________________________ State________________ Zip__________________
Phone_____________________________________________ Fax_____________________________
Email __________________________________________________   Website ________________________________________

Yes, I want to be an Annual Sponsor of the UCIAF

PLATINUM $5,000
GOLD $3,500
SILVER $2,500
COPPER $1,000
BRONZE $1,500
ZINC $500
OTHER

The proceeds from the Italian American Festival will be used to support the UCIAF Scholarship Fund for graduating Italian American High School seniors in Ulster County who exemplify the values and vision of the Foundation in their community.

The Ulster County Italian American Foundation is a new 501c(3) not for profit organization, established in July 2015, whose mission is to promote, preserve and celebrate the Italian heritage and culture in Ulster County and beyond.

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Live from Kingston, it’s Tutto Italiano!

Since 2018, UCIAF has been hosting our own weekly radio show aptly called, Tutto Italiano (“Everything Italian”). Never lacking for conversation, we Italians know how to talk. And so we do...about everything and anything related to Italian culture: the arts, food, music, stories, movies, books, local Italian cultural events, and sometimes including Italian musicians and singers performing live...capisci?

Each week, we welcome a guest of Italian American heritage into a conversation along three major themes: The Now – The Traditions – The New. Seasonality also drives specific shows, especially during the holidays and traditional family events. Since our first show, we have interviewed hundreds of guests – both locally and from around the world – on a range of subjects.

In addition, Tutto Italiano allows us to make announcements and pay homage to the outstanding volunteers and sponsors that make up the Ulster County Italian American Foundation.

**What You Get:**
- Platino (Platinum) $5,000
- Gli Oro (Gold) $3,500
- Lo Argento (Silver) $2,500
- Il Bronzo (Bronze) $1,500
- Il Rame (Copper) $1,000
- Il Zinco (Zinc) $500

**Festival Main Stage:**
- Your banner and name announced over the PA

**Festival:**
- Complimentary booth at the annual Festival
- Your logo displayed on the Festival Program
- Your logo displayed on the Festival Sponsor Banner
- Your name displayed on Festival rack cards (commitment prior to 4/1)
- Your logo displayed on Sponsors Page
- UCIAF posting your business name
- Your logo included in all event emails
- Your name mentioned weekly on Tutto Italiano on Radio Kingston
- In studio guest once per year- 30 minute interview
- Your logo as Presenting Sponsor on UCIAF Calendar
- Monthly Sponsor on Calendar $300 $300 $100 $100
- Monthly Dinner Meeting Sponsor
- Complimentary dinners to Monthly Meetings   (Total) 10 dinners 6 dinners 4 dinners
- Your company brand on all monthly promotional material
- $750 Educational Award/Scholarship/Naming Rights
- $300 Monthly Dinner Meeting Sponsor
- $250 Company Name/Logo on UCIAF Website
- $100 Name/Italian Home Region listed on Website
- $250 Company Name/Logo on UCIAF Calendar
- Summer Movies Series/Cultural Events:

**Other Opportunities**
- $500 Italian American Day at Kingston New York 12402 • 914-388-9652
- $100 Name/Italian Home Region listed on Website
- Summer Movies Series/Cultural Events:

**FESTIVAL VENDORS:**
- Photos of Truck/Setup must be submitted with your Vendor Application
- Electricity up to 20 AMPS Maximum for $15.00
- Minimum of 100 feet of power cord is required to access electricity.
- Please notify us if you have special electrical needs or other requirements.
- Spaces are only sold in full 10'x10' areas. Calculate your required space properly. ($40 fee for City of Kingston IS included)

Please visit UCIAF.org for application or email Giovanni Barbaro at: uciafestival@gmail.com

**Archived Shows**
- All shows are available in the WKNY archive at: radiokingston.org
- Just click on ‘Shows’ and scroll down to “Tutto Italiano” to find all of the shows to date or simply plug in “Tutto Italiano” in the upper right hand corner beneath the “Search” button.
- A hearty and sincere GRAZIE to the cast of characters at Radio Kingston. We are thrilled to be on board.

**The Cast**
- Our rotating cast of local Italian American co-hosts include: Tony Marmo, Nick Alba, Gabrielle Euvino, Frank Casciaro Jr., Paul Casciaro, Mary Tuma, Linda Saccoman, and Joe and Nicole Famiglietti.
- If you would like to be a guest on our show, or have a suggestion, by all means get in touch with us and join the conversation.

**Radio Kingston/WKNY 1490 AM/107.9 FM**
- Website: RadioKingston.org
- Sundays 1:00pm - 2:00pm
What You Get:

<table>
<thead>
<tr>
<th>Level</th>
<th>Price</th>
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<tbody>
<tr>
<td>Platino</td>
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**Festival PRICING**

### Restaurant/Food/Food Truck Vendor: 10’x10’
- Early Bird Pricing: $195
- After April 1: $235
- UCIAF Member: $220

### Merchandise/Craft Vendor: 10’x10’
- Early Bird Pricing: $165
- After April 1: $195
- UCIAF Member: $180

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Secretary: Linda Palladino
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Awards: Anna Brett
Bylaws: Dr. John Ioia
Cultural Events: L. Saccoman & G. Sottile

Festival: Anna Brett
Fund Raising: Tony Marmo
Membership: Laurie Kesick
Social Media: G. Sottile and N. Alba
Current Directors at large:
Maryann DeGroodt
Debra Tampone

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☐ PLEASE CONTACT ME ABOUT SPONSORSHIP
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☐ GOLD $3,500 ☐ BRONZE $1,500 ☐ ZINC $500 ☐ OTHER

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Email __________________________________________________ Website ________________

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