

Ulster County



Italian Festival

2016 SPONSORSHIP OPPORTUNITIES





Italian Festival

**BECOME A
SPONSOR
TODAY!**

SUNDAY, OCTOBER 9 – KINGSTON WATERFRONT

The Ulster County Italian American Foundation is presenting the 9th Annual Italian Festival on the Kingston Waterfront Sunday, October 9th 11am-7pm. At this free admission Festival, there will be a large variety of Italian foods, beverages, products, music and family fun!

Become an Italian Festival Sponsor!

With over 7,500 attendees, this amazing free admission, one day Italian Festival on October 9, 2015 has become an important event to our community. Event sponsors can have their brand reach tens of thousands of residents and visitors. The Ulster County Italian Festival manages an integrated advertising plan that includes: web, email and social media advertising, in addition to the use of posters and major radio and news outlets and community groups in Ulster County and the Hudson Valley region.

The Rondout Waterfront in Kingston is a natural location for an Italian Festival with over 150,000 Italian Americans in Ulster, Orange and Dutchess Counties. This Festival will keep growing and your sponsorship investment will pay benefits to the community and your business!

Our motto is to "Sustain Traditions" and the 2016 Ulster County Italian Festival will be the biggest and best Italian gathering in the Hudson Valley.

SPONSORSHIP MENU

Shrimp Fra Diavolo \$2000+

Website:	Your logo displayed on UCIAF home page	500.00
	Your logo displayed on UC Italian Festival page	300.00
Facebook:	UCIAF posting including your business name	500.00
	UCIAF promotion including your business name	500.00
Email:	Your logo included in all event emails	500.00
Booth:	Your logo displayed on UCIAF booth at festival	175.00
Signage:	Your logo displayed on the festival stage	500.00
	Your logo displayed at festival entry points	250.00
	Your logo displayed at a banner at the festival	250.00
Printing:	Your logo included on festival rack cards	250.00
	Your logo included in Freeman print ads	250.00
	Your logo included in UC PennySaver print ads	250.00
	Your logo included in Ulster Publishing print ads	250.00
Programs:	Your logo displayed on the festival program	250.00
Radio:	Your business name mentioned as sponsor on WBPM	300.00
	Your business name mentioned as sponsor on WDST	300.00
Total Shrimp Fra Diavolo value		\$5,325.00

Veal Marsala \$1000-1999

Website:	Your logo displayed on UC Italian Festival page	300.00
Facebook:	UCIAF posting including your business name	500.00
Email:	Your logo included in all event emails	500.00
Booth:	Your logo displayed on UCIAF booth at festival	175.00
Signage:	Your logo displayed at a banner at the festival	250.00
Printing:	Your logo included on festival rack cards	250.00
	Your logo included in Freeman print ads	250.00
	Your logo included in UC PennySaver print ads	250.00
	Your logo included in Ulster Publishing print ads	250.00
Programs:	Your logo displayed on the festival program	250.00
Radio:	Your business name mentioned as sponsor on WBPM	300.00
	Your business name mentioned as sponsor on WDST	300.00
Total Veal Marsala value		\$3,575.00

Chicken Parmigiana \$500-999

Website:	Your logo displayed on UC Italian Festival page	300.00
Email:	Your logo included in all event emails	500.00
Signage:	Your logo displayed at a banner at the festival	250.00
Printing:	Your logo included on festival rack cards	250.00
Programs:	Your logo displayed on the festival program	250.00
Total Chicken Parmigiana value		\$1,550.00

Penne Alla Vodka \$250-499

Website:	Your logo displayed on UC Italian Festival page	300.00
Signage:	Your logo displayed at a banner at the festival	250.00
Printing:	Your logo included on festival rack cards	250.00
Programs:	Your logo displayed on the festival program	250.00
Total Penne Alla Vodka value		\$1,050.00

Pasta Primavera \$25-249

Website:	Your logo displayed on UC Italian Festival page	300.00
Total Pasta Primavera value		\$300.00



Sign up online at www.ucitalianamericanfoundation.org or fill out below & return to
Nina Postupack, 117 Madison Avenue, Kingston, NY 12401. Email Nina at npostu@aol.com. Nina can be reached at 914-388-3330.

Yes, I want to be a sponsor of the 2016 Ulster County Italian Festival

- ☐ Shrimp Fra Diavolo \$2000+ ☐ Chicken Parmigiana \$500-999 ☐ Pasta Primavera \$25-249
☐ Veal Marsala \$1000-1999 ☐ Penne Alla Vodka \$250-499

Company Name _____

Contact Name _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Please mail with payment to Nina Postupack, 117 Madison Avenue, Kingston, NY 12401. Make checks payable to UCIAF.





Ulster County *Italian Festival*



IMAGES FROM LAST YEAR'S FESTIVAL

Italian foods, beverages, products,
 music and family fun!



237 Fair Street, Kingston, NY 12401
 845-338-9111 | info@uciaf.org
www.ucitalianamericanfoundation.org

The proceeds from the Italian American Festival will be used to establish the UCIAF Scholarship Fund for graduating Italian American High School seniors in Ulster County who exemplify the values and vision of the Foundation in their community.

The Ulster County Italian American Foundation is a new 501c(3) not for profit organization, established in July 2015, whose mission is to promote, preserve and celebrate the Italian heritage and culture in Ulster County and beyond.